

## **Quick Guide to Member Recruitment**

## Why Invite Others to Join?

Inviting women to join Impact Grants Chicago isn't just about numbers—it's about expanding our impact. Every new member helps us fund more high-impact grants that address urgent needs in our community. Together, we can make a huge difference!

## 3 Easy Steps to Recruit New Members

## 1. Make a list of Prospective Members

- Consider inviting: Friends, family, colleagues, neighbors, members of other groups you're involved
  with (book groups, alumni clubs, places of worship, etc.), and organizations that might sponsor
  memberships for their employees.
- Tip: Think of women passionate about philanthropy and community impact.

#### 2. Decide How to Reach Out

- How: Pick what works best—phone call, text, email, coffee, etc.
- What to say: Share why you joined, explain our mission, and ask them to be part of it. Make it personal and highlight the impact they can have.
- Use this Member Recruitment Toolkit to help in your outreach. Consider using one of these <u>Sample</u> <u>Emails</u> as a template. Use the <u>FAQs</u> to get quick answers to common questions.

## 3. Ask Them to Join

- Invite them to join as a member of Impact Grants Chicago for 2025/26 cycle. Together, we can pool
  our contributions to fund high-impact grants and drive meaningful change in our community.
- Mention the deadline—if they join by 12/31, they will become a 2025 member and participate in
- the 2025 grant cycle.

#### **Bonus: Invite Them to a Meet and Greet**

- Why: It's a great way to meet current members and get a feel for our work and the community.
- When and Where: [REGISTER HERE]

# Member Recruitment Toolkit Contents: Quick and Easy Resources

- <u>Sample Emails:</u> Templates for inviting new members
- Sample Text Messages: Quick messages to help spread the word
- Sample Social Media Posts: Shareable posts for your platforms
- <u>FAQs:</u> Quick answer to common questions
- Meet our Grantees: Recent and past Impact Grant and Merit Grant recipients
- 2024/25 Impact Report: All about our process, people and results of the past year

## **Questions?**

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